



Halifax Community College
Board of Trustees
Board Meeting
November 15, 2011
Administration Board Room

- Members Present: Frank Avent III, Chairman
Dr. Stanley Edwards
Rachel Hux
Reggie Baird
Bettie G. Cofield
Reverend Robert Knight
William (Jack) Boseman
Mary Mebane
Carmen Betancourt, SGA
- Members Absent: Jay Baker
David Cairns
Bernella DeLaMora
Lillie Solomon
- Others Present: Dr. Ervin Griffin, Sr., President
Dr. Erica Holmes, Vice President Academic Affairs
Deborah Armstrong, Vice President Administrative Services
Dr. Edwin Imasuen, Director of Institutional Research
Barbara Bradley-Hasty, Dean of Student Services
B.T. Brown –Dean of Academics
Dr. Vera Palmer – Dean of Continuing Education
Dr. Linnie Carter – Vice President Institutional Advancement
Mitchell Robinson, Associate VP Administrative Services
Hilda J. Hawkins, Executive Assistant to the President
Melanie Temple, PIO Officer
Jacqueline Hough, Daily Herald

Others Absent:

Call to Order

Chair Frank V. Avent, III, called the meeting to order at 10:00 a.m. Dr. Ervin V. Griffin, Sr., checked the attendance of the Board of Trustees. Reverend Knight delivered the invocation.

Introduction of Visitors

Ethics Statement

Chair Frank Avent read the Ethics Statement. There was no indication of members having an actual conflict of interest or appearance of a conflict of interest which exists with regard to any matter.

Trustee Business

Approval of Agenda

Trustee Stanley Edwards made a motion to approve the November 15, 2011 Board of Trustees meeting agenda with the addition and Trustee William Boseman seconded the motion. The motion was carried.

Approval of Minutes

Trustee William Boseman made a motion to approve the October 25, 2011 Board of Trustees meeting minutes with correction and Trustee Bettie Cofield seconded the motion and the motion was carried.

Committee Reports

Building and Grounds

No Report.

Finance

No Report

Personnel/Student Services

No Report.

Academic Programs Services

No Report.

Announcements

Chair Frank Avent reminder everyone of the Halifax Community College Board of Trustees Christmas Party is on December 8, 2011.

President's Report

President Griffin thanked the Board of Trustees for allowing him to serve on the Reaffirmation Committee visit to Southwest Georgia Technical College in Thomasville, Georgia. The visit was a valuable learning opportunity and provided the opportunity to observe another institution much like HCC. Thank you again for your continuing support of Halifax Community College.

Community College National Legislative Summit – The annual Community College National Legislative Summit sponsored by the Association of Community College Trustees and American Association of Community Colleges will be in Washington, DC from February 13-16, 2012. Our national Board member, Dr. Stanley Edwards and hopefully other board members will attend. I have included in your packet some issues related to Federal Legislation. Some of the pressing issues include:

- Preserving the Pell Grant Maximum of \$5,500.00
- Proposed changes include reduction of the maximum number of semesters from 18 to 12.
 - Reduction in the income protection of allowances that govern student eligibility, thereby cutting the size of grants for hundred of thousands of students.
 - Lowering the family income that qualifies for an automatic zero expected family contribution.
 - Cutting all funding to minority serving institutions including our PBI grants that have helped our institution.

The Economic Contributions of Halifax Community College – We presented our Economic Impact Study last week to a variety of our internal and external constituents. Dr. Griffin stated that it provided some important information concerning our contributions from a students perspective, social perspective and taxpayer perspective. Among the findings not included in the presentation:

HCC stimulates the local economy:

- HCC had operating expenses of \$11.1 million in fiscal year 2009-10, and spent \$10.1 million (90%) of this in the Eastern North Carolina, Roanoke Valley Region Service Area to pay salaries, wages, and benefits (i.e., earnings). HCC employs 169 full-time and 190 part-time faculty and staff. HCC paid faculty and staff wages, salaries, and benefits of \$11.3 million in fiscal year 2009-10.
- For every \$1 HCC pays in earnings, there is an additional \$0.06 in earnings generated off campus in the Eastern North Carolina, Roanoke Valley Region Service Area economy—this is the commonly known multiplier effect.
- HCC activities encourage new business, assist existing business, and create long-term economic growth. Halifax Community College enhances worker skills and provides customized training to local business and industry. It is estimated that the present-day Eastern North Carolina, Roanoke Valley Region Service Area workforce embodies over 485,000 credit and non-credit hours of past and present HCC training.

- HCC skills from current and former students increase earnings in the Eastern North Carolina, Roanoke Valley Region Service Area by \$26.8 million directly, and by another \$3.7 million indirectly in fiscal year 2009-10.

HCC leverages taxpayer dollars

- For every dollar appropriated by the state and local government in fiscal year 2009-10, student earnings will increase by an average of \$0.28 per year, every year through the rest of their working lives. Likewise, for every state dollar appropriated, the Eastern North Carolina, Roanoke Valley Region Service Area will see social savings of \$0.05 every year (i.e., reduced incarceration and health care expenditures, reduced expenditures on unemployment and welfare, and reduced absenteeism).

HCC increases individuals' earning potential

- 8,056 credit and non-credit students attended the HCC in fiscal year 2009-10, 53% of whom were employed full-or part-time while attending. As many as 75% of the students stay in the region initially after they leave the HCC and contribute to the local economy. Their continued contribution is measured after accounting for out-migration, retirement, and death.
- Studies demonstrate that education increases lifetime earnings. In comparison, the average annual earnings of a student with an associate's degree are \$31,700 or 109.9% more than someone without a high school diploma or GED, and 35.5% more than a student with a high school diploma.
- After leaving the college, the average HCC student will spend 28 years in the workforce. The student who leaves with an associate's degree will earn \$232,400 more than someone with a high school diploma or GED.
- Over the next 28 years in the workforce, the average HCC student's discounted lifetime earnings (i.e., future values expressed in present value terms) will increase \$2.60 for every education dollar invested (in the form of tuition, fees, books, and foregone earnings from employment).
- Students enjoy an attractive 13.2% rate of return on their HCC educational investment, and recover all costs (including wages foregone while attending HCC) in 9.4 years.

Total Affects in Service Area

- The defined economic region generated *1.5 billion* in total income in FY 2009 – 2010. Of this, College operations, student spending, and past student productivity effects accounted for *44.1 million* or *3.0%* of all regional income.

Spring Enrollment for 2012

The number of students that have pre-registered for the spring semester 2012 as of November 14, 2011 is 929. The number on this date last year was 1, 040.

Integrated Data Feedback Report 2011 (IPEDS)

“Each year I present to the board the IPEDS report that provides information on selected indicators and data elements for HCC. The report also shows our comparison group of

community colleges and how we measure up on certain indicators.” Dr. Griffin asked Dr. Imausen to give a very short report on the report to the Board of Trustees.

Update on HCC Security Systems

Dr. Griffin stated that “shortly after I arrived at HCC, I began updating our security systems on campus. We were able to work with the Town of Weldon to secure a trained Police person that would be sworn through the Weldon Police Department. The security system upgrade is one that several community colleges have implemented to improve the overall campus security. We funded this through our grant from the Golden Leaf Foundation and state funds that allow us to upgrade security services at our college. Jerry Thompson, our information technology director, will provide a short demonstration for the system and answer your questions.”

We are now researching a text messaging system for our college students. Students may not read our letters but they will read a text message.

Update on the Search for the Vice-President for Administrative Services

We have received 13 complete applications and 1 applicant who has to submit more information. We expect to receive several more applicants. We have 5 out-of-state applicants and 9 in-state. I have the applications and will be giving the members of the screening committee their folders to being the process shortly. We hope to have interviews in December 2011.

Marketing Video for HCC

We have developed a marketing video that we will use for all of our internal and external audiences for recruitment and informational purposes. As you are aware, this is part of our outreach effort to continue to encourage students to attend our College and graduate. This is not the final document but it is almost done. I hope that you like it and we look forward to showing it in the service region. We also would like for you to invite us to present the results of the economic impact study to your clubs and organizations if you need a speaker.

Again, I want to thank all members of the Board of Trustees, faculty, staff, students, and community for their continuing support of Halifax Community College and my administration. On December 1, 2011, it will be 5 years to the day that I started as President/CEO of Halifax Community College. I sincerely hope that we have made measurable progress during that time and we will make even greater progress in the coming years.

Trustee Reggie Baird made a motion to approve the November 15, 2011 President’s Report. Trustee William Boseman seconded the motion and the motion was carried.

Action Items

No action item.

Informational Items

Academic Affairs

Introduction of new Faculty and Staff

Dr. Holmes gave an update on the Roanoke Valley Early College (RVEC) to the Board of Trustees.

Administrative Services

Financial Update

Vice President Deborah Armstrong answered all inquiries regarding the Financial Report.

Institutional Advancement

Dr. Carter gave an overview to the Board of Trustees regarding the following:


- 2011 Fund Drive
- Donor Recognition Luncheon and Scholarship Awards Ceremony
- Overview on the HCC Centre.

Student Government Association (SGA)

Ms. Betancourt gave an overview to the Board of Trustees of the SGA activities.

Closed Session

Trustee William Boseman made a motion to adjourn the November 15, 2011 board meeting and Trustee Rachel Hux seconded the motion. The motion was carried. The meeting was adjourned 11:50 a.m.


Frank Avent, III, Chairman


Dr. Ervin V. Griffin, Sr., Secretary