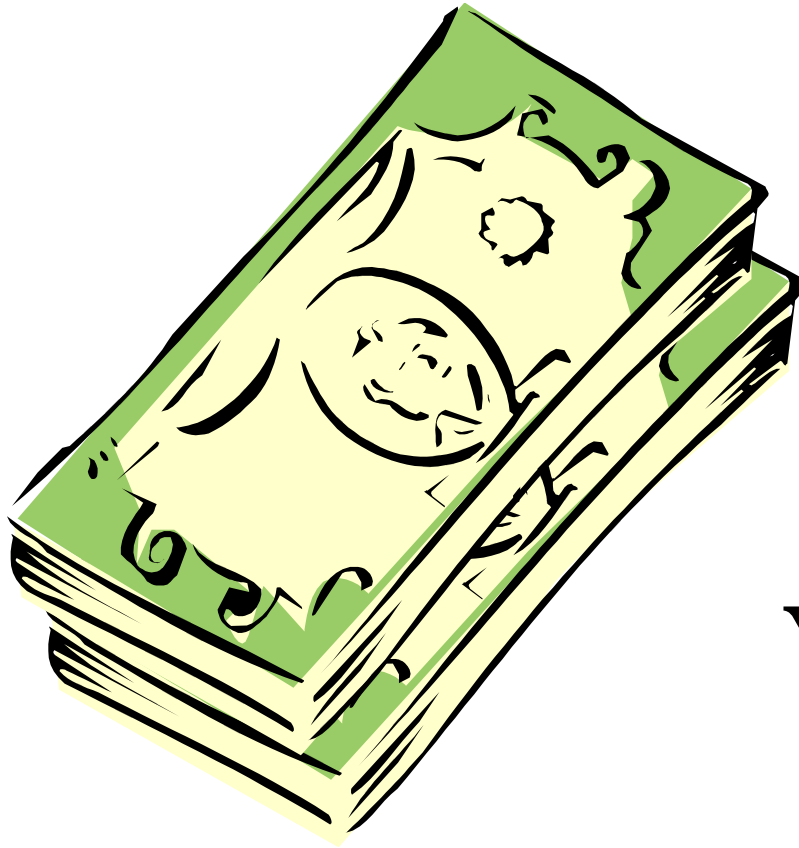


What Is It Worth To You?



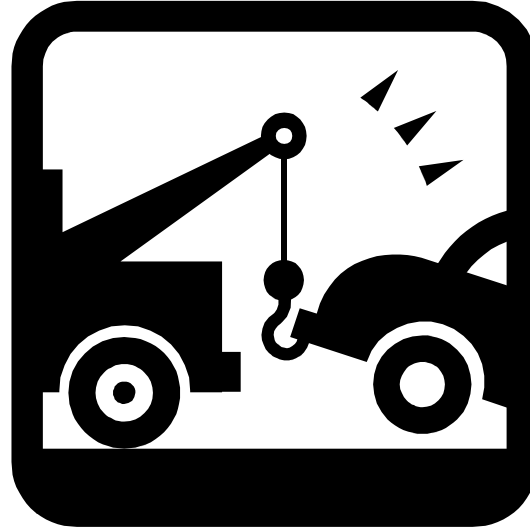
Your Education!

No High School Diploma

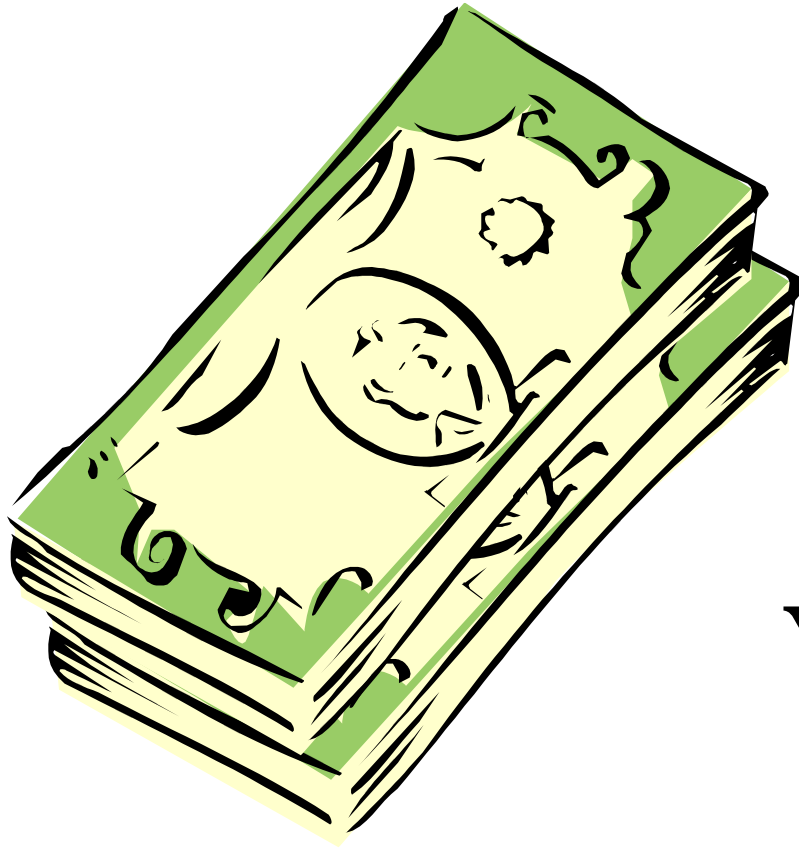


No High School Diploma

- Total 40-year earnings = \$852,577



What Is It Worth To You?



Your Education!

High School Diploma

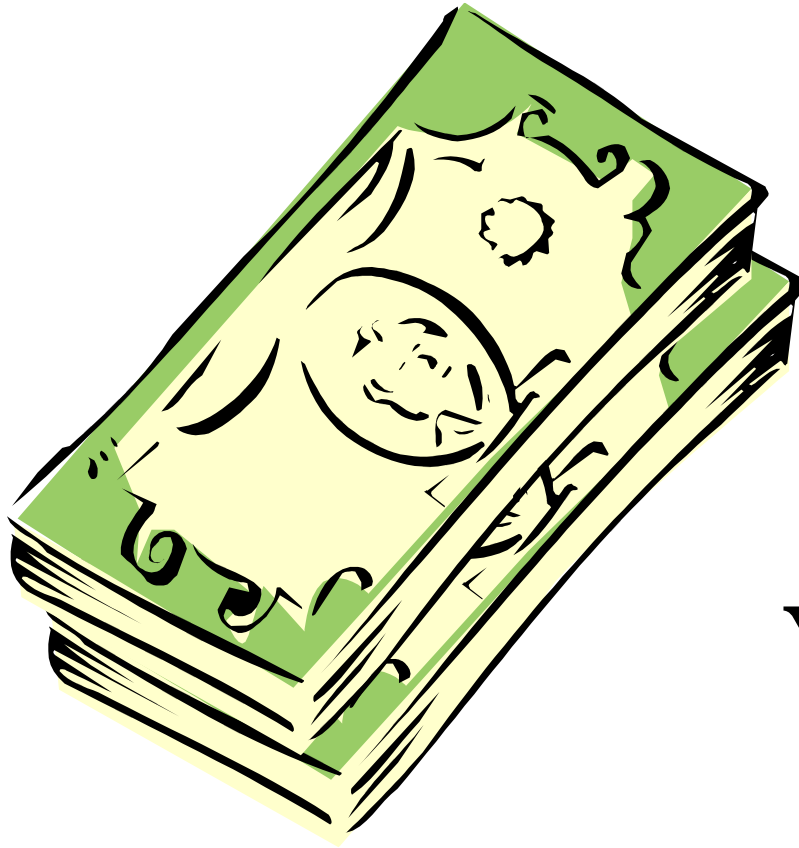


High School Diploma

- Total 40-year earnings, \$1,222,396



What Is It Worth To You?



Your Education!

Two-Year Vocational Degree

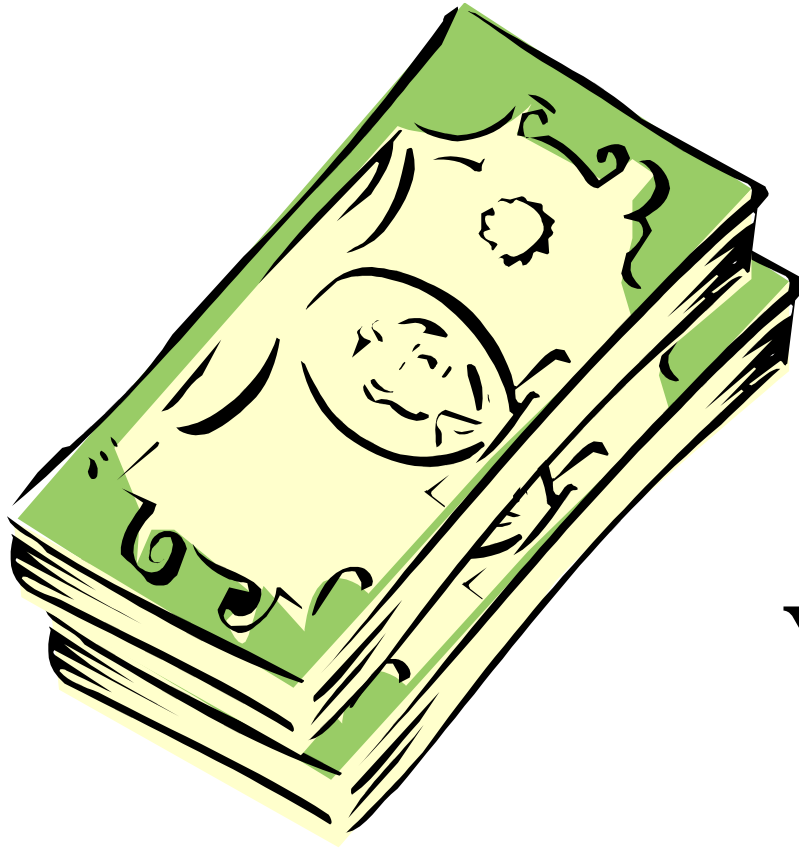


Two-Year Vocational Degree

- Total 40-year earnings =
\$1,473,335

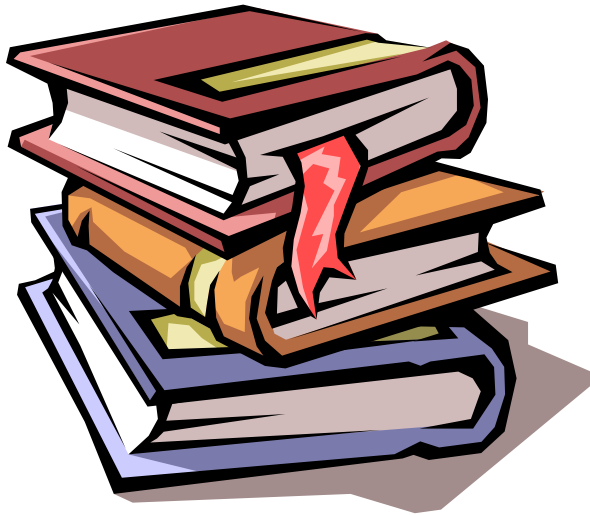


What Is It Worth To You?



Your Education!

Two-Year College Degree

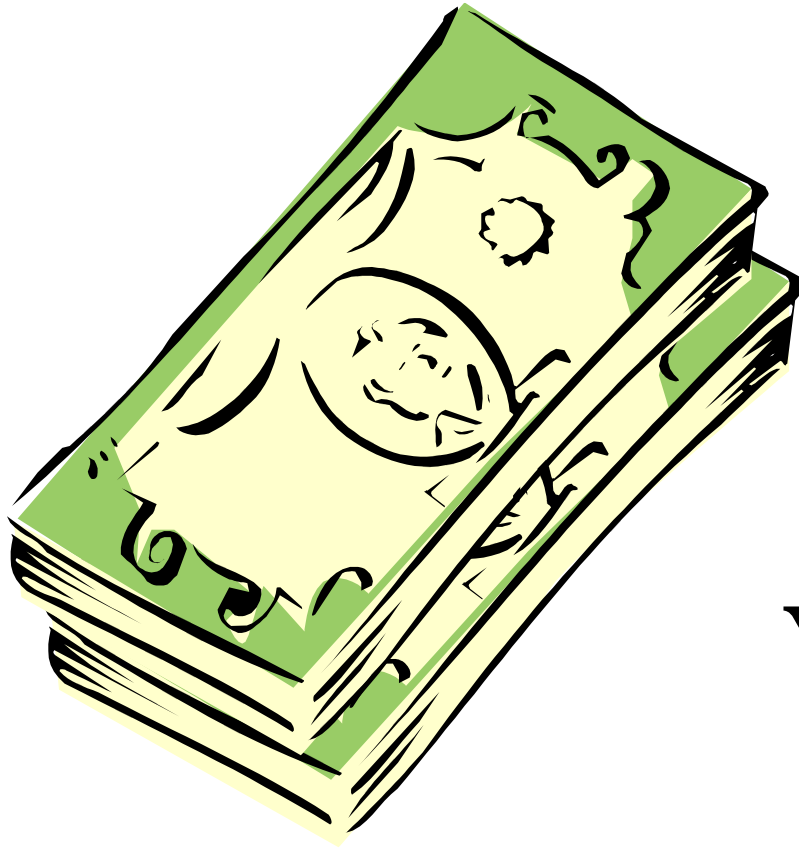


Two-Year College Degree

- Total 40-year earnings= \$1,524,703



What Is It Worth To You?



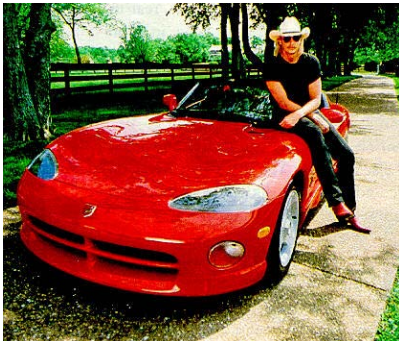
Your Education!

Bachelor's Degree

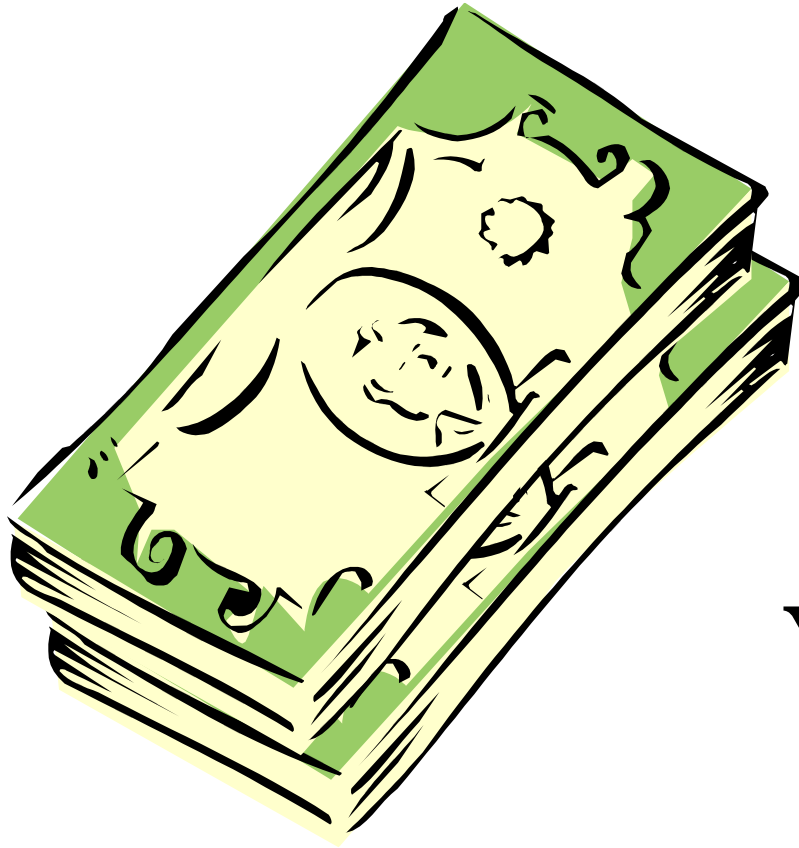


Bachelor's Degree

- Total 40-year earnings =
\$1,973,760



What Is It Worth To You?



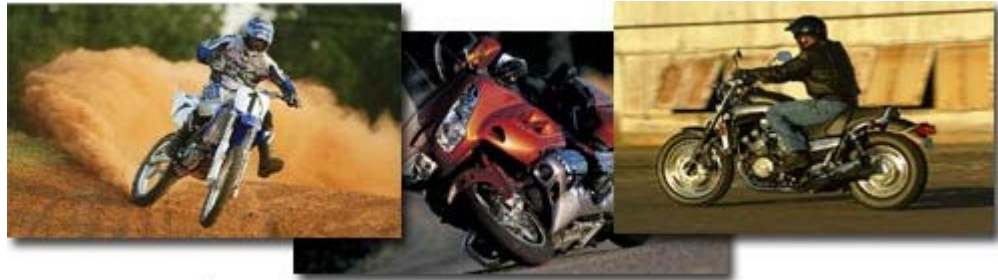
Your Education!

Master's Degree

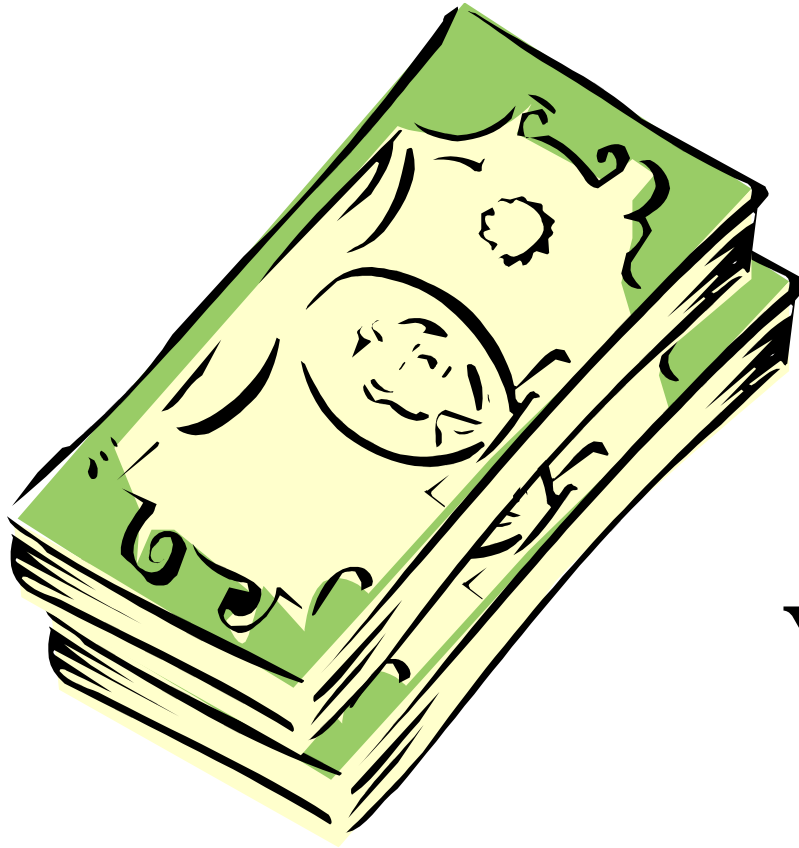


Master's Degree

Total 40-year
earnings=
\$2,307,025



What Is It Worth To You?



Your Education!

Professional or Doctorate Degree



Professional or Doctorate Degree



- Total 40-year earnings = \$2,862,914



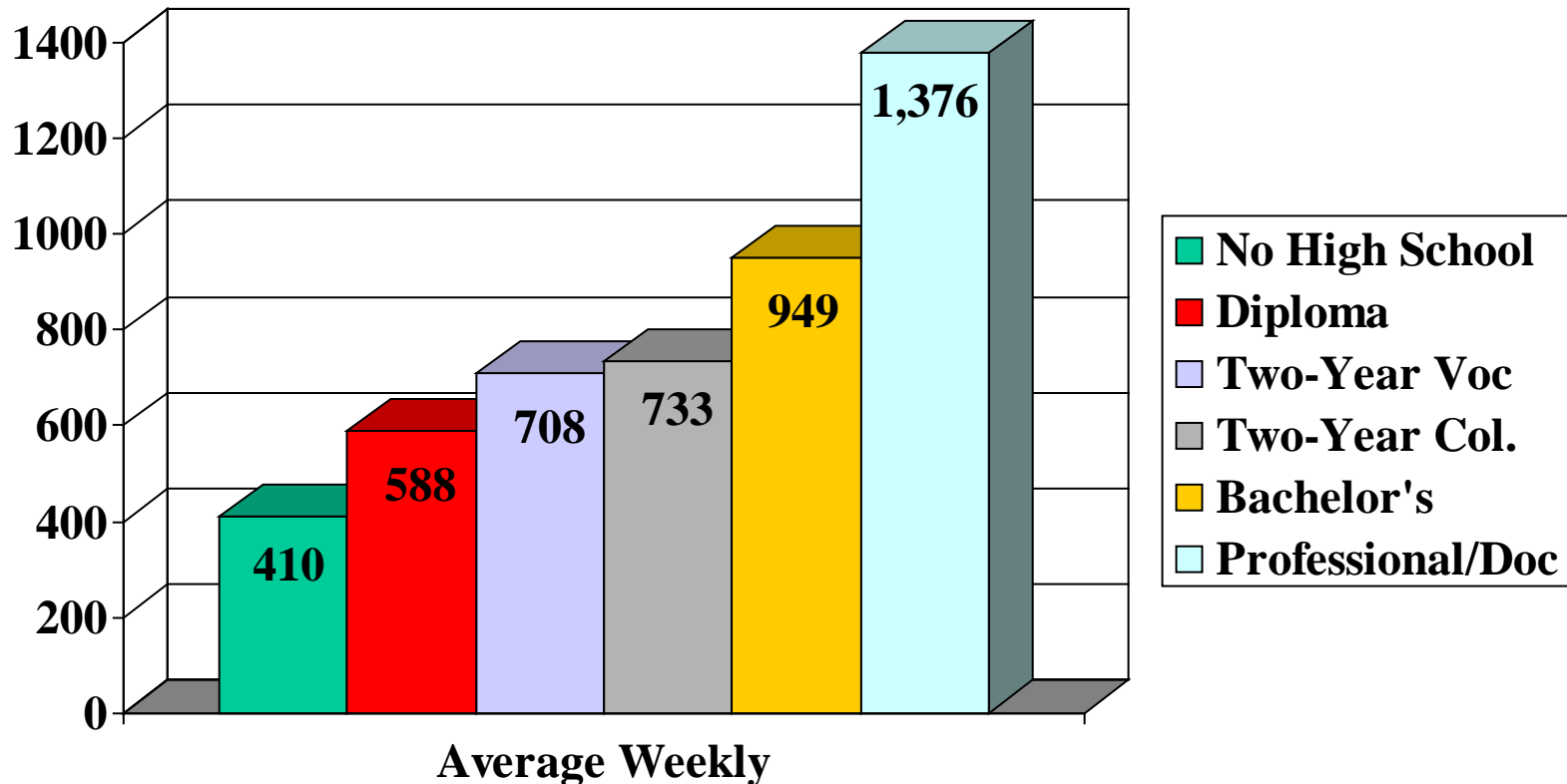
College Degrees Paying Off

Category	Average Weekly	Average Annual	40-Year Earnings
No High School	\$410	\$21,314	\$852,577
Diploma	\$588	\$30,560	\$1,222,396
Two-Year Vocational	\$708	\$36,833	\$1,473,335
Two-Year College	\$733	\$38,118	\$1,524,703
Bachelor's Degree	\$949	\$49,344	\$1,973,760
Masters Degree	\$1,109	\$57,676	\$2,307,025
Professional or Doctorate	\$1,376	\$71,573	\$2,862,914

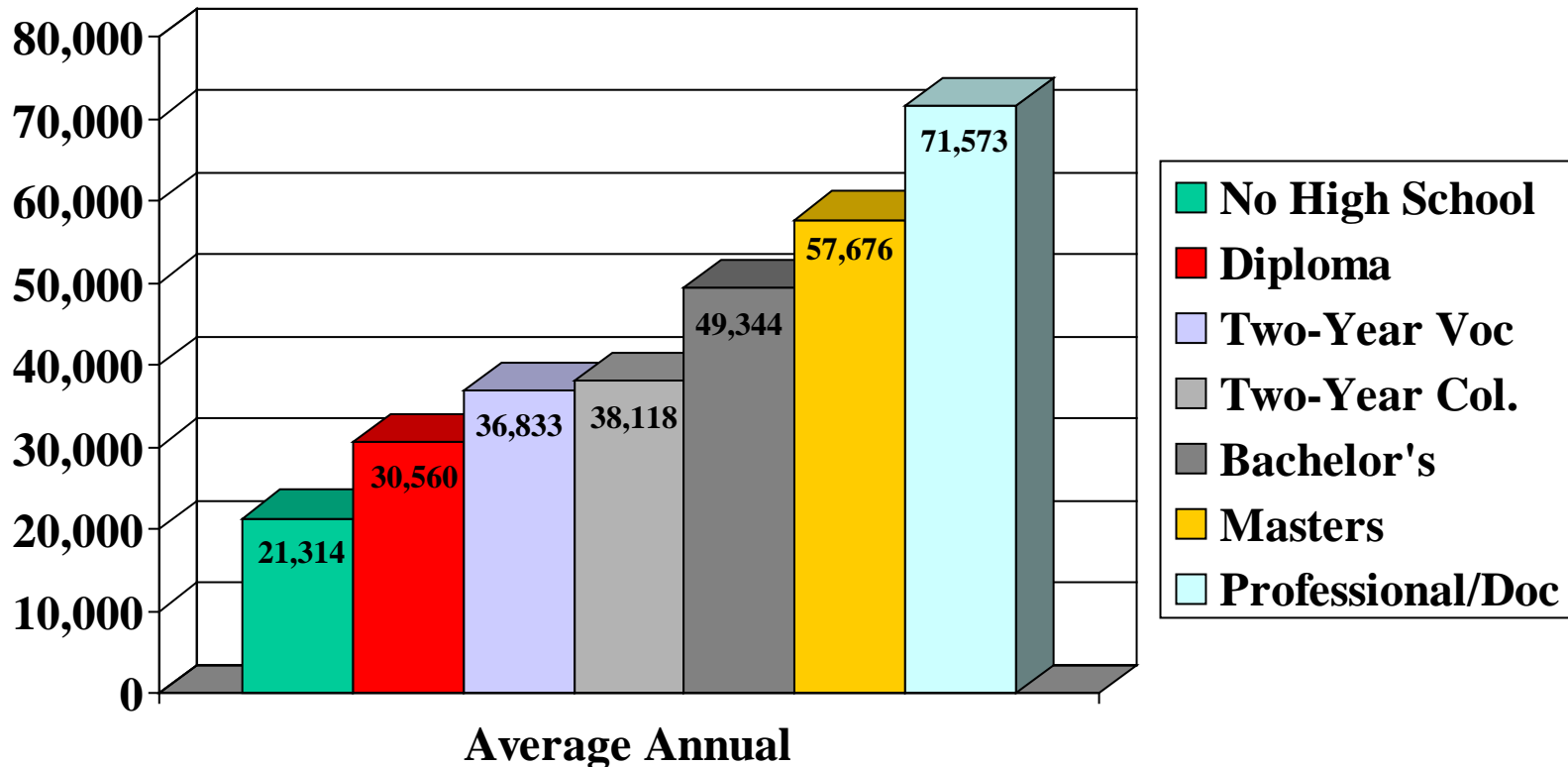
Source: Bureau/Labor Statistics 2002

Source: Office of the President

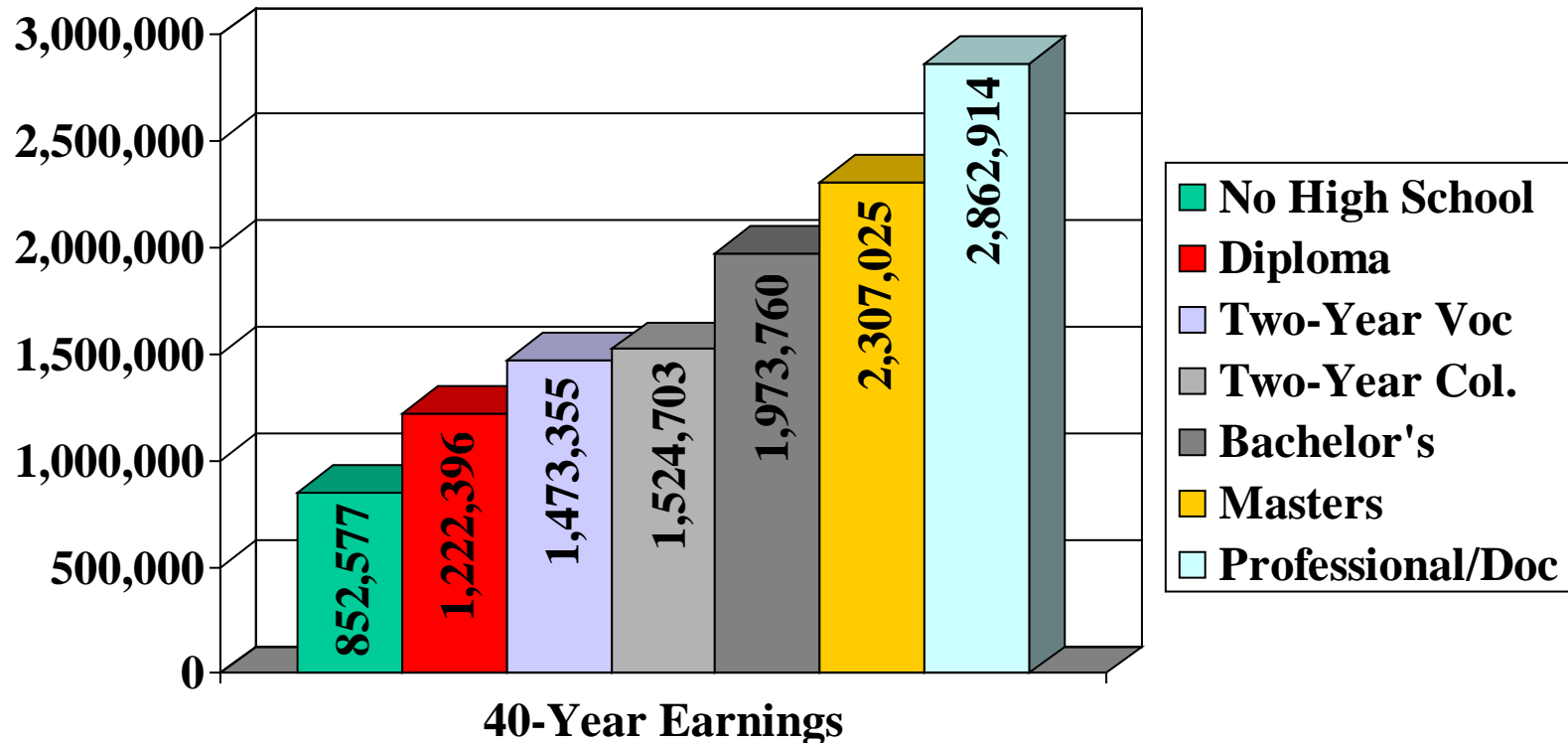
Average Weekly Earnings



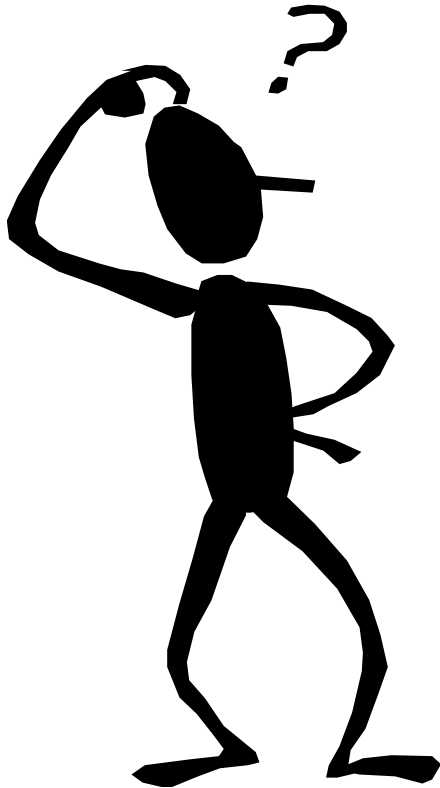
Average Annual Earnings



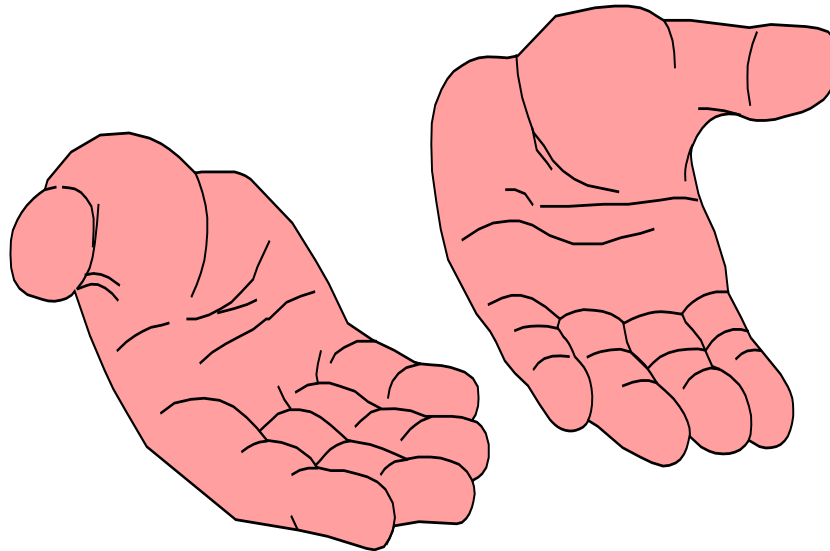
40-Year Earnings



What Is It *Really* Worth To You?



NOTHING, Without The Following!



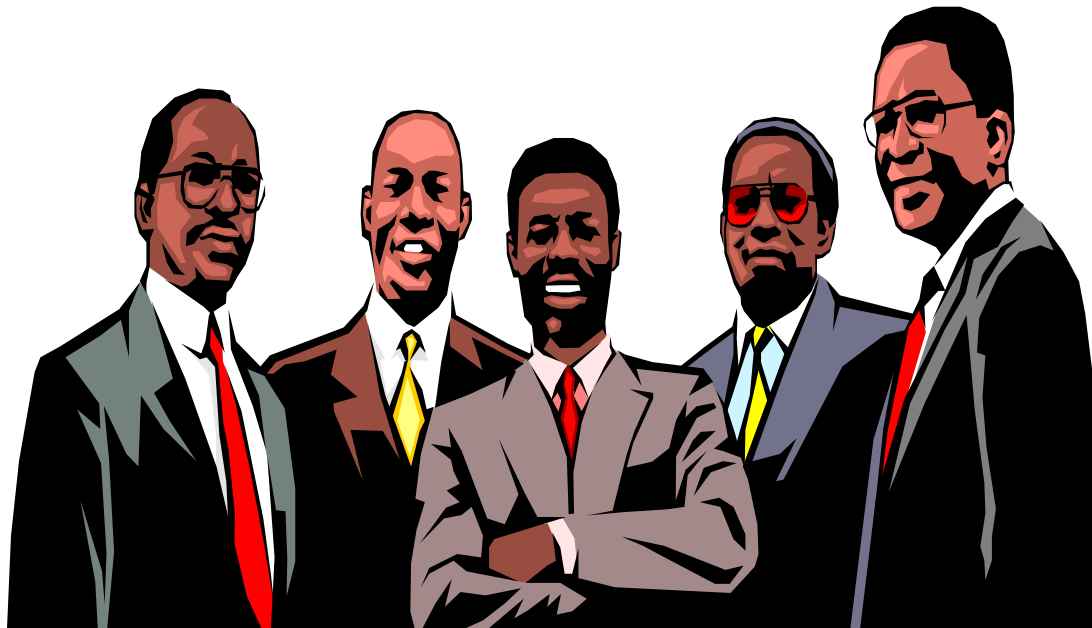
A Good Attitude



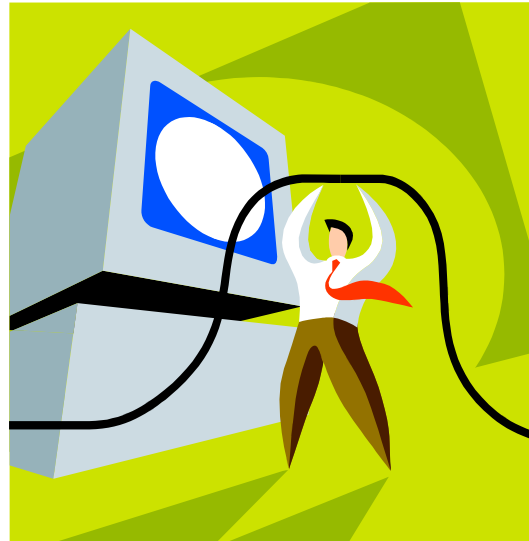
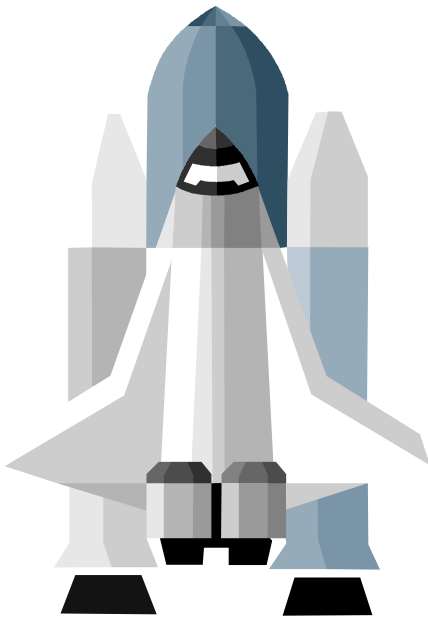
A Good Work Ethic



A Good Appearance



Technological Expertise

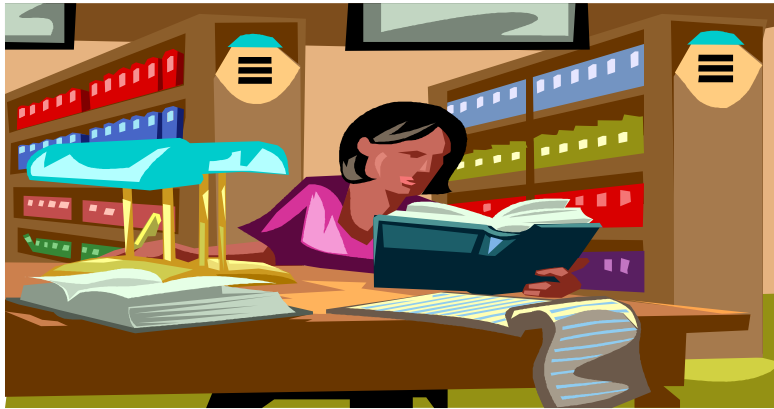


Listening Skills

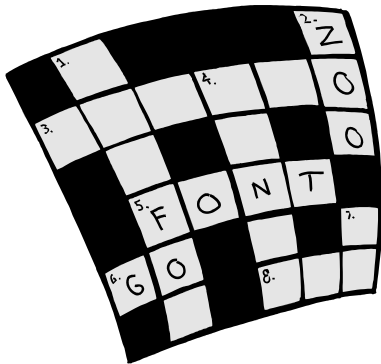
“HEARING”



Responsibility



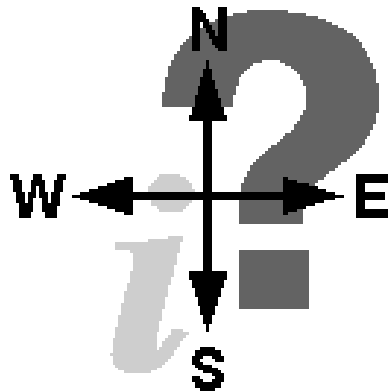
Problem Solving



Co-op/Intern Experiences



Flexible



Communication Skills



Respect For Diversity



What Is It Worth To You?



Education & Training Plus . . .

- A Good Attitude
- A Good Work Ethic
- A Good Appearance
- Technical Expertise
- Listening Skills
- Responsibility
- Problem Solving
- Co-op Intern Expertise
- Flexibility
- Communication Skills
- Respect For Diversity

Could Equal **MILLIONS!**

