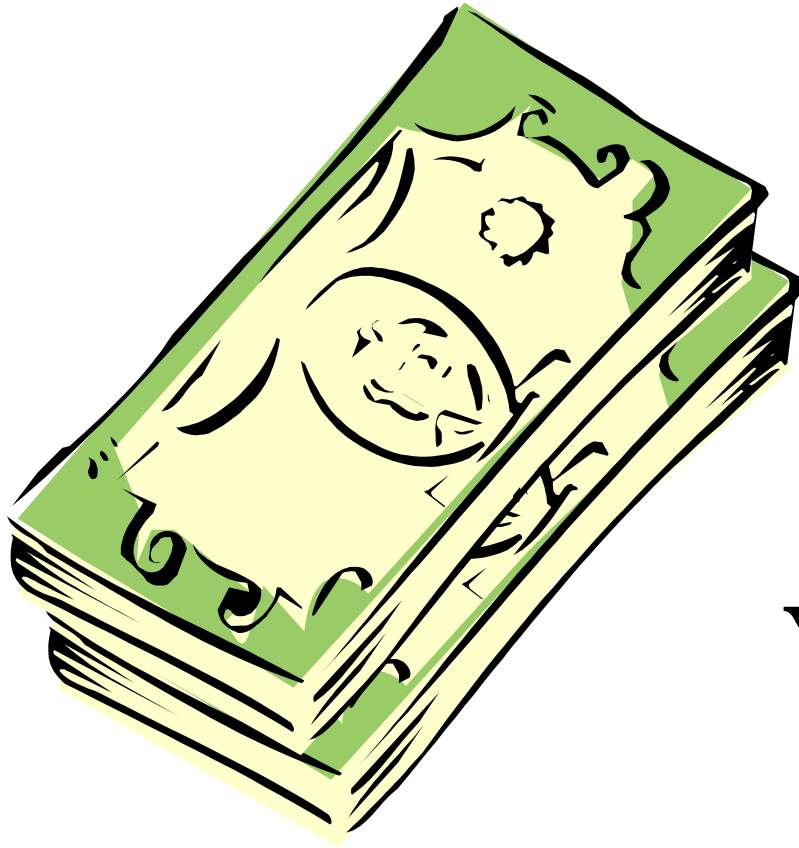


# What Is It Worth To You?



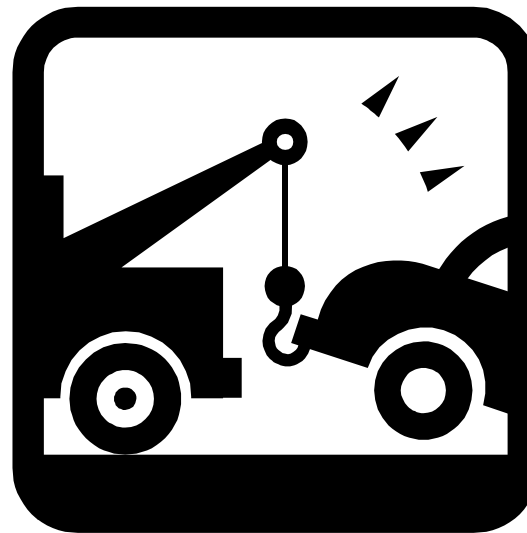
## Your Education!

# No High School Diploma

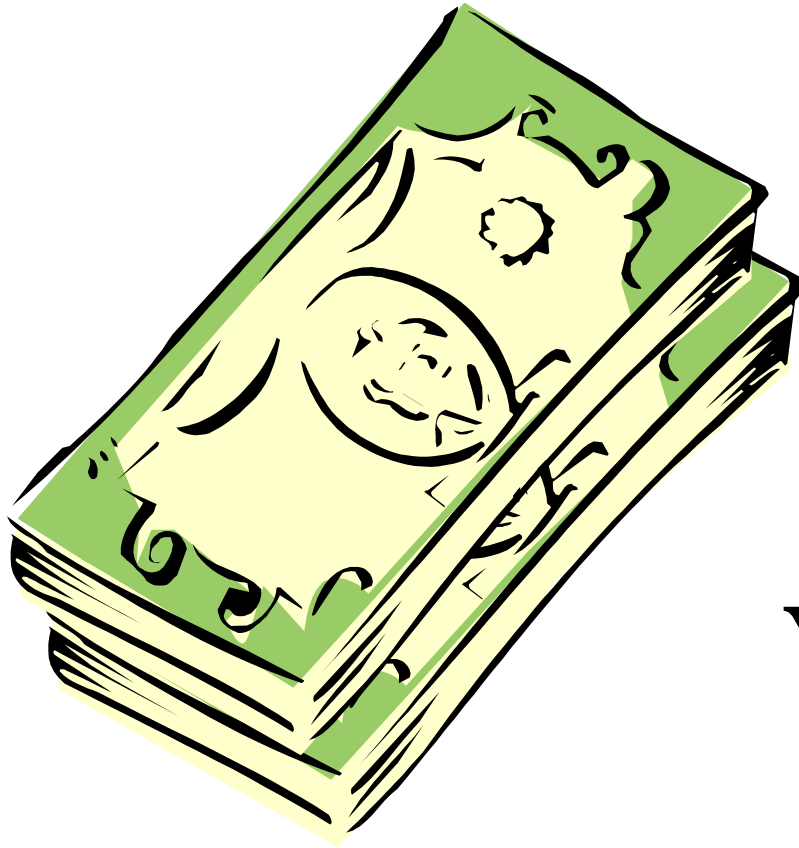


# No High School Diploma

- Total 40-year earnings = \$852,577



# What Is It Worth To You?



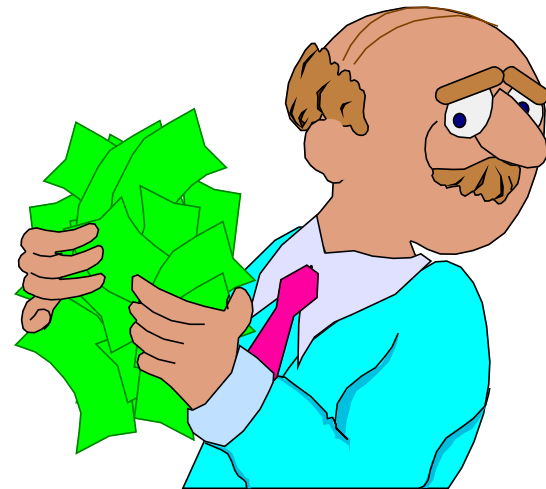
# Your Education!

# High School Diploma

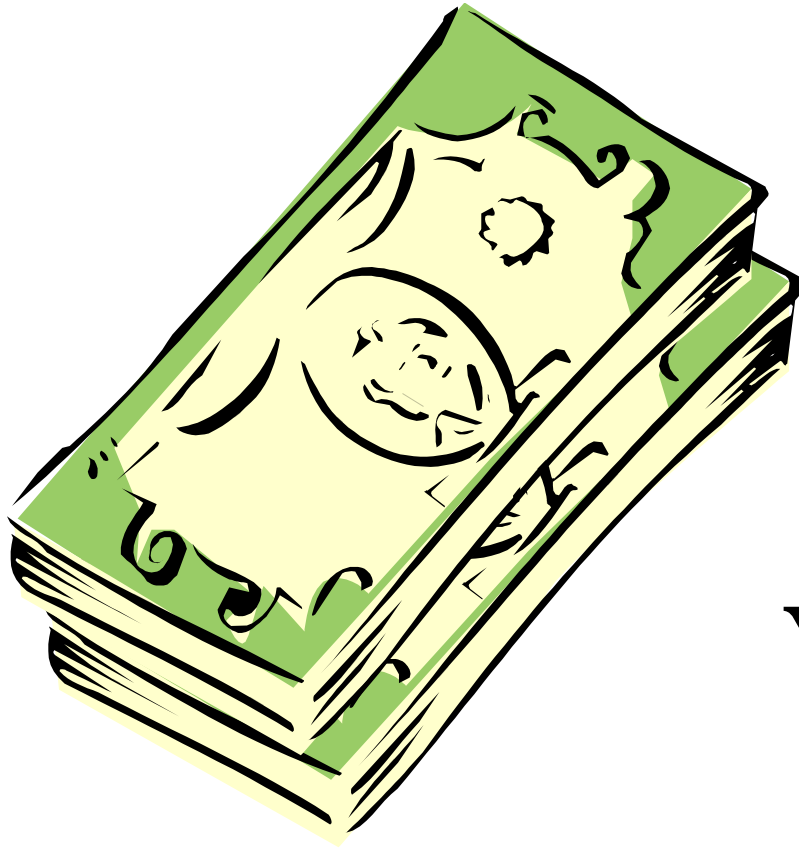


# High School Diploma

- Total 40-year earnings, \$1,222,396



# What Is It Worth To You?



## Your Education!

# Two-Year Vocational Degree

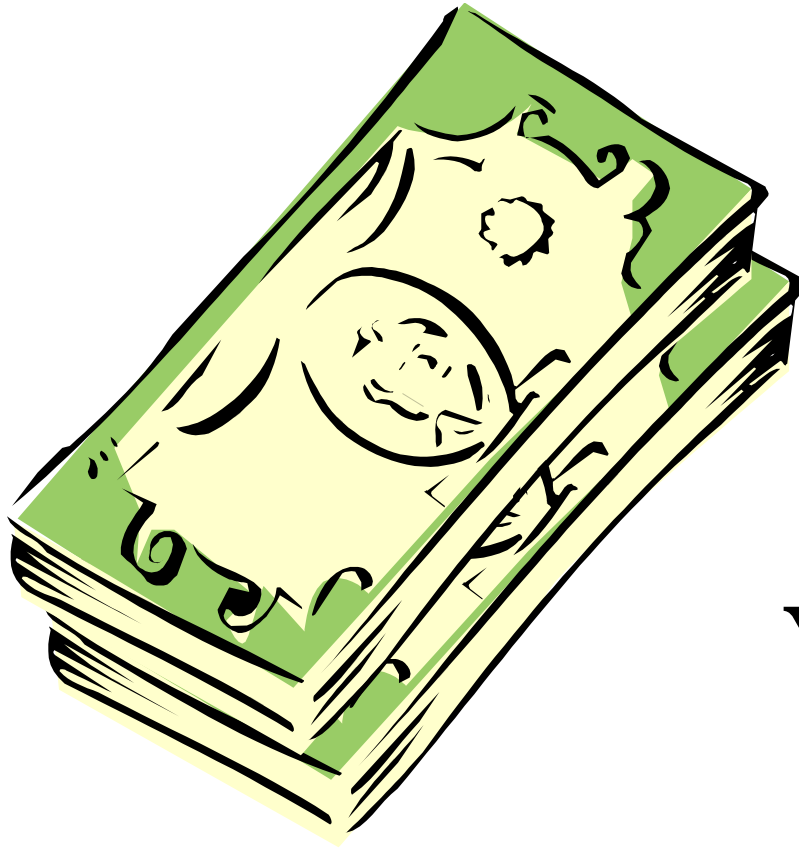


# Two-Year Vocational Degree

- Total 40-year earnings =  
\$1,473,335

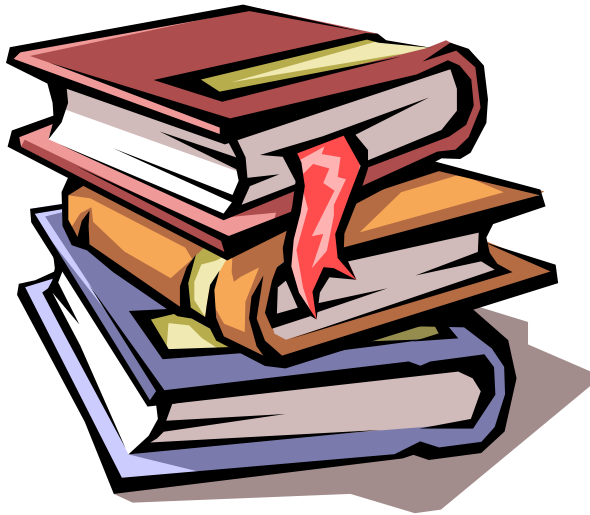


# What Is It Worth To You?



## Your Education!

# Two-Year College Degree

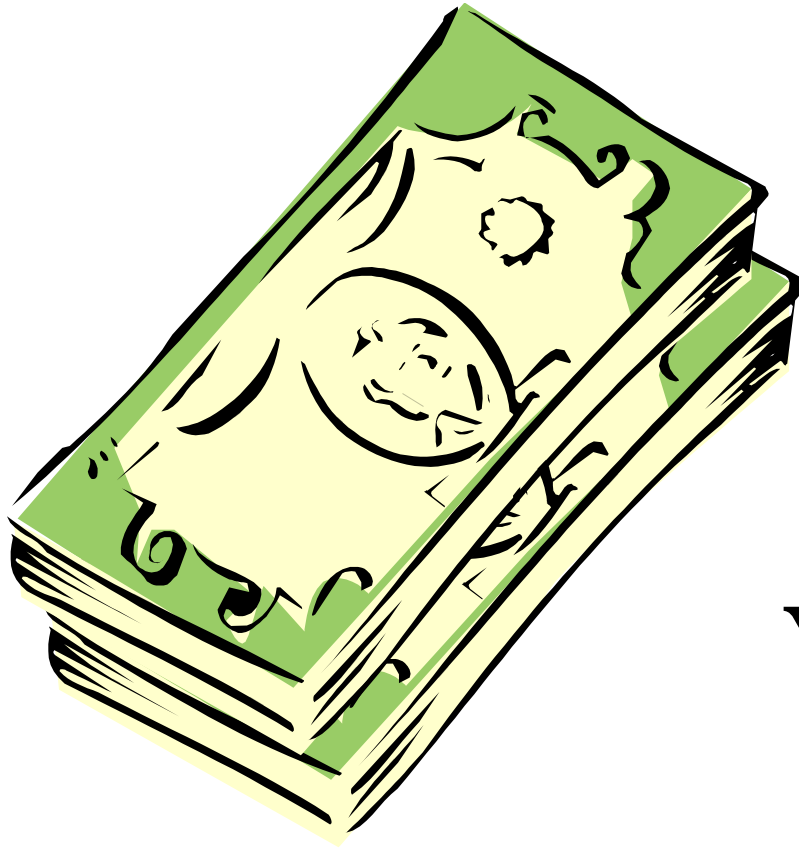


# Two-Year College Degree

- Total 40-year earnings= \$1,524,703



# What Is It Worth To You?



# Your Education!

# Bachelor's Degree

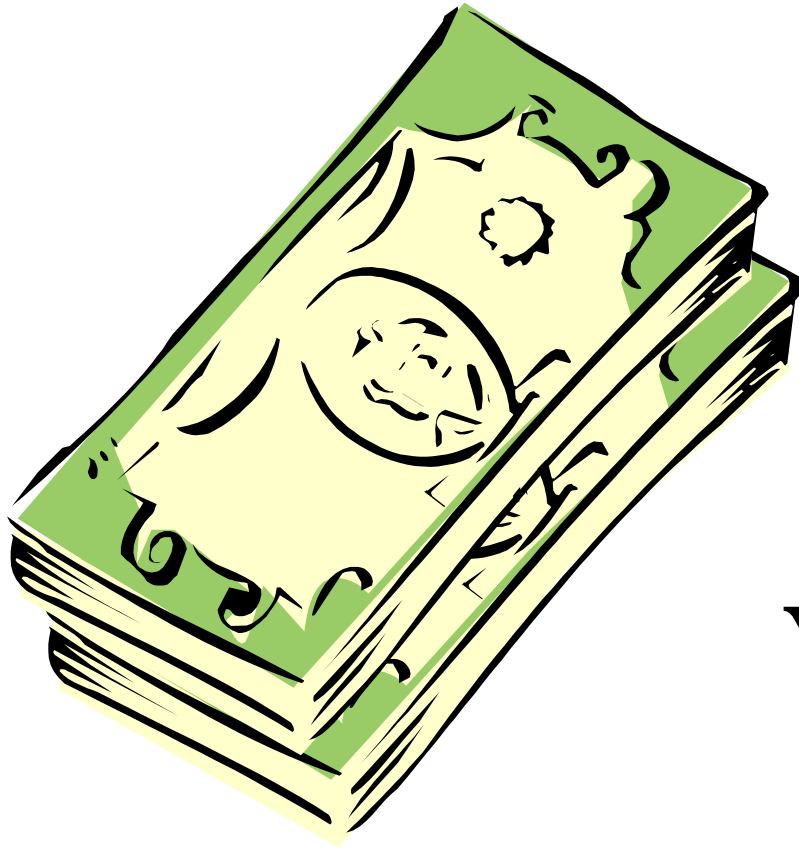


# Bachelor's Degree

- Total 40-year earnings = \$1,973,760



# What Is It Worth To You?



# Your Education!

# Master's Degree

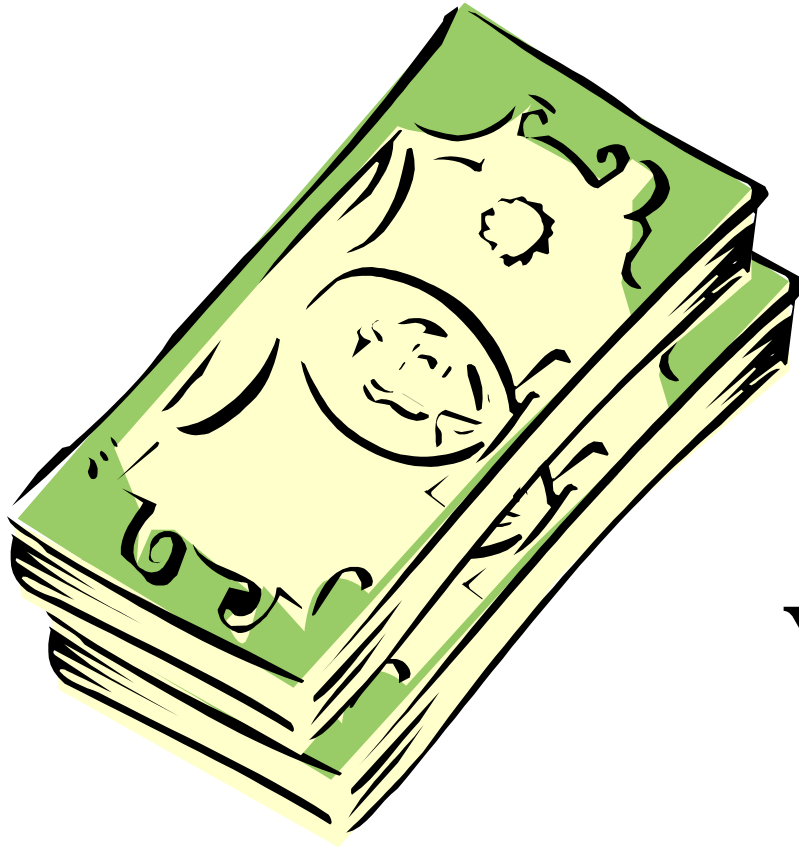


# Master's Degree

Total 40-year  
earnings=  
\$2,307,025



# What Is It Worth To You?



# Your Education!

# Professional or Doctorate Degree



# Professional or Doctorate Degree



- Total 40-year earnings = \$2,862,914



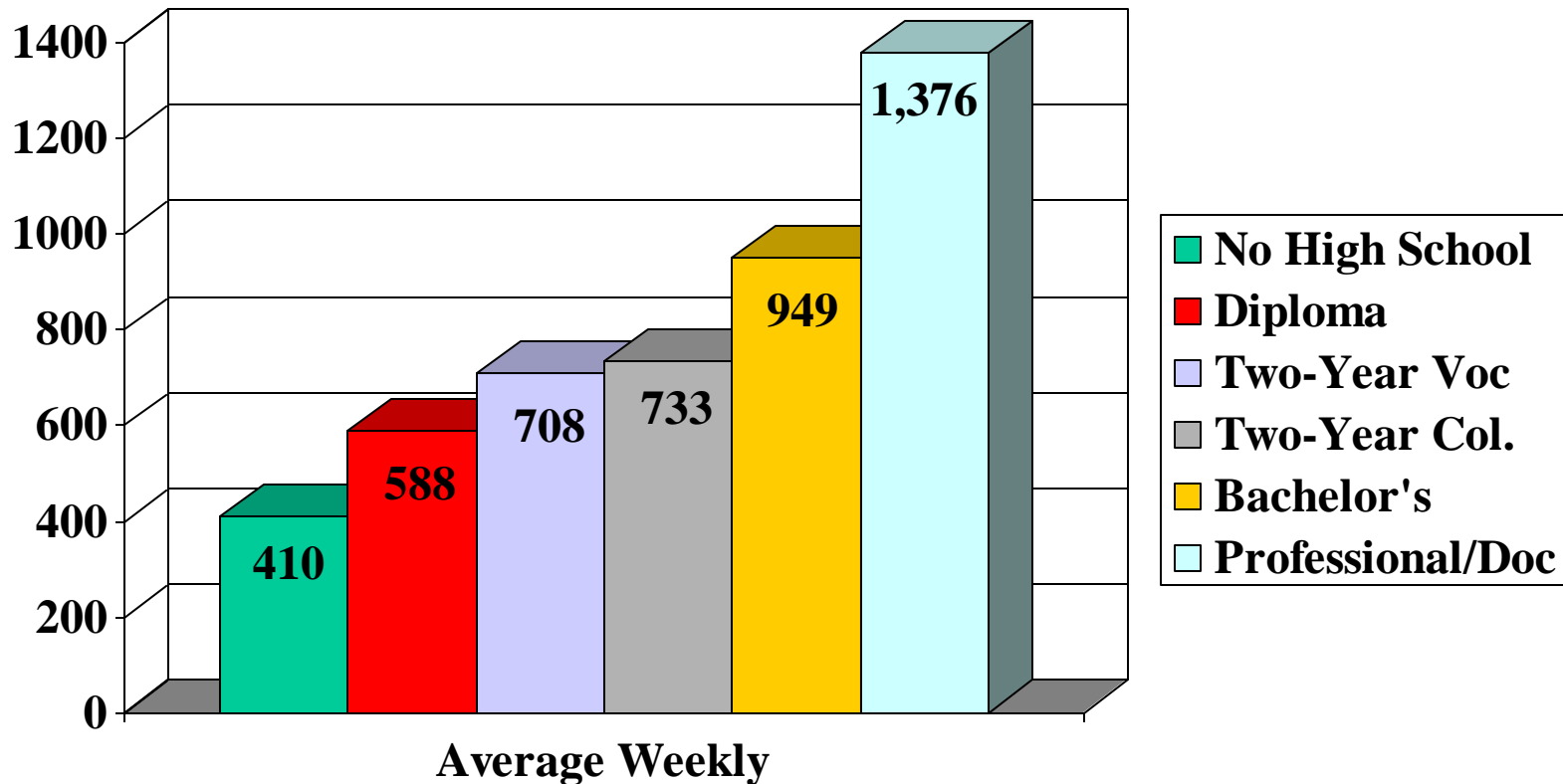
# College Degrees Paying Off

Category	Average Weekly	Average Annual	40-Year Earnings
No High School	<b>\$410</b>	<b>\$21,314</b>	<b>\$852,577</b>
Diploma	<b>\$588</b>	<b>\$30,560</b>	<b>\$1,222,396</b>
Two-Year Vocational	<b>\$708</b>	<b>\$36,833</b>	<b>\$1,473,335</b>
Two-Year College	<b>\$733</b>	<b>\$38,118</b>	<b>\$1,524,703</b>
Bachelor's Degree	<b>\$949</b>	<b>\$49,344</b>	<b>\$1,973,760</b>
Masters Degree	<b>\$1,109</b>	<b>\$57,676</b>	<b>\$2,307,025</b>
Professional or Doctorate	<b>\$1,376</b>	<b>\$71,573</b>	<b>\$2,862,914</b>

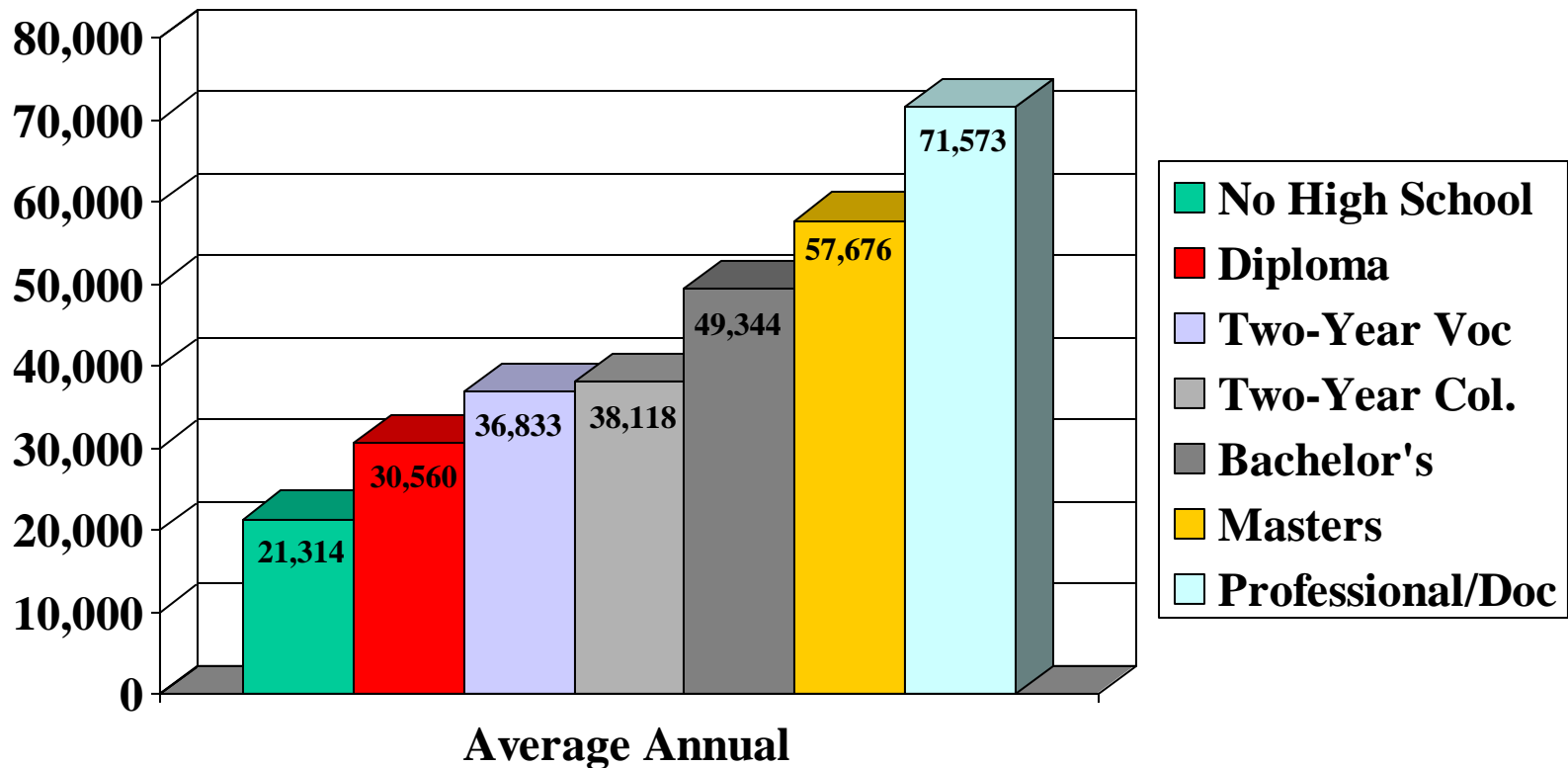
Source: Bureau/Labor Statistics 2002

Source: Office of the President

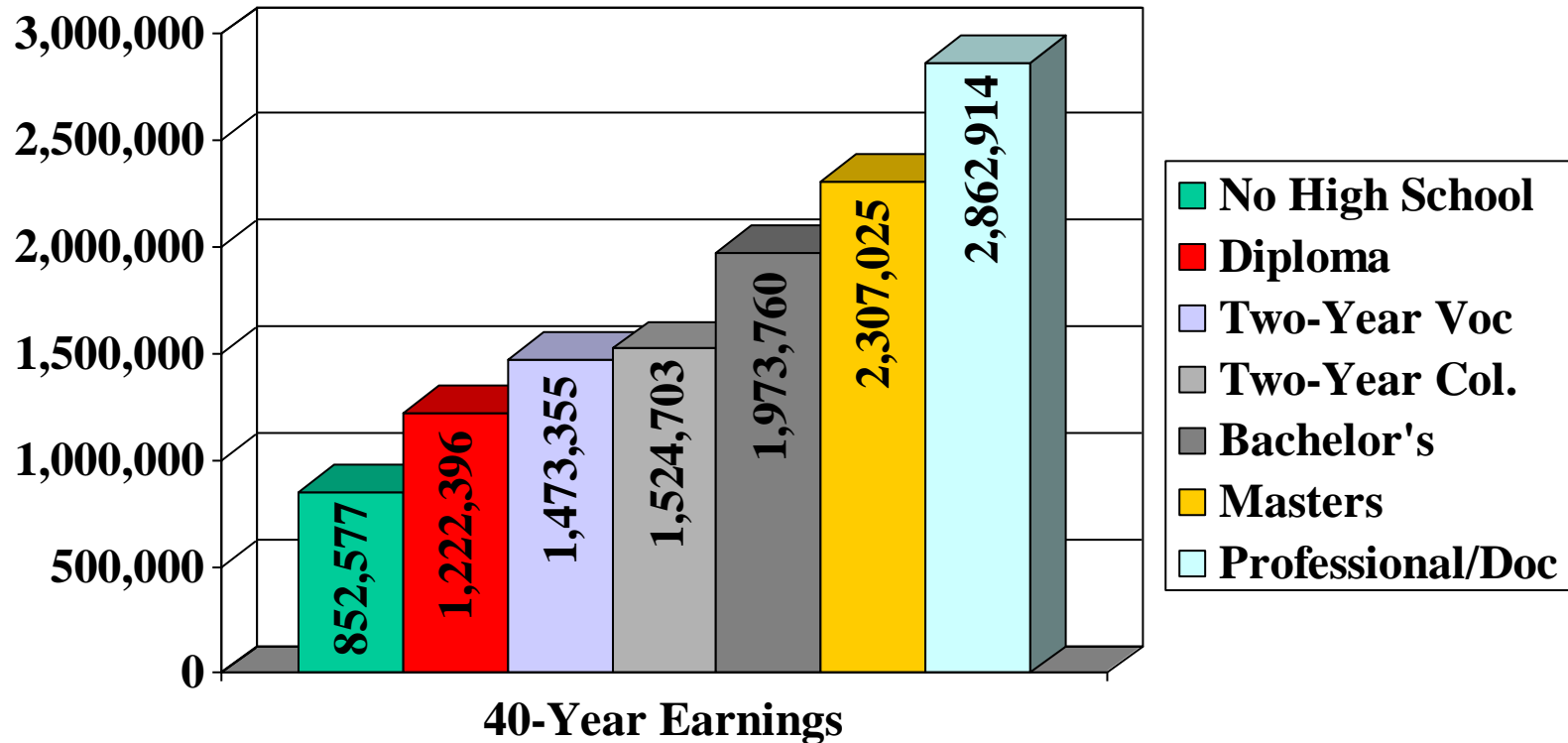
# Average Weekly Earnings



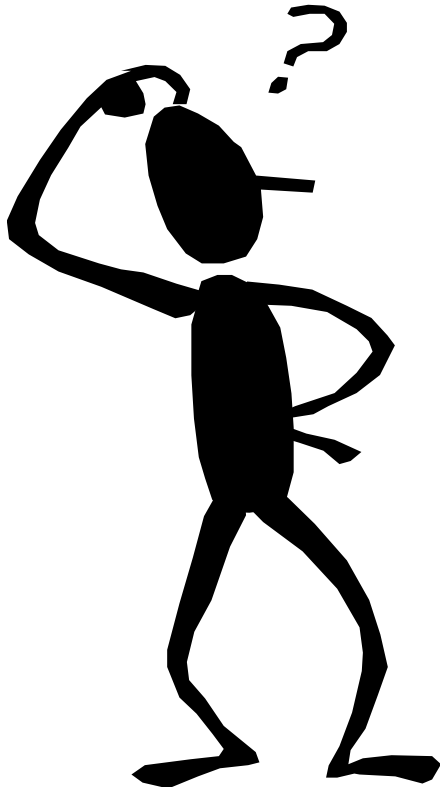
# Average Annual Earnings



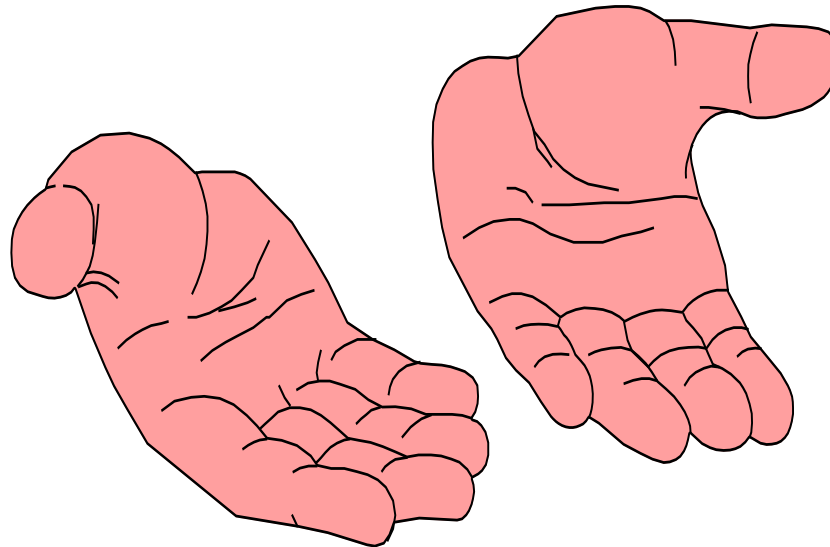
# 40-Year Earnings



# What Is It *Really* Worth To You?



# NOTHING, Without The Following!



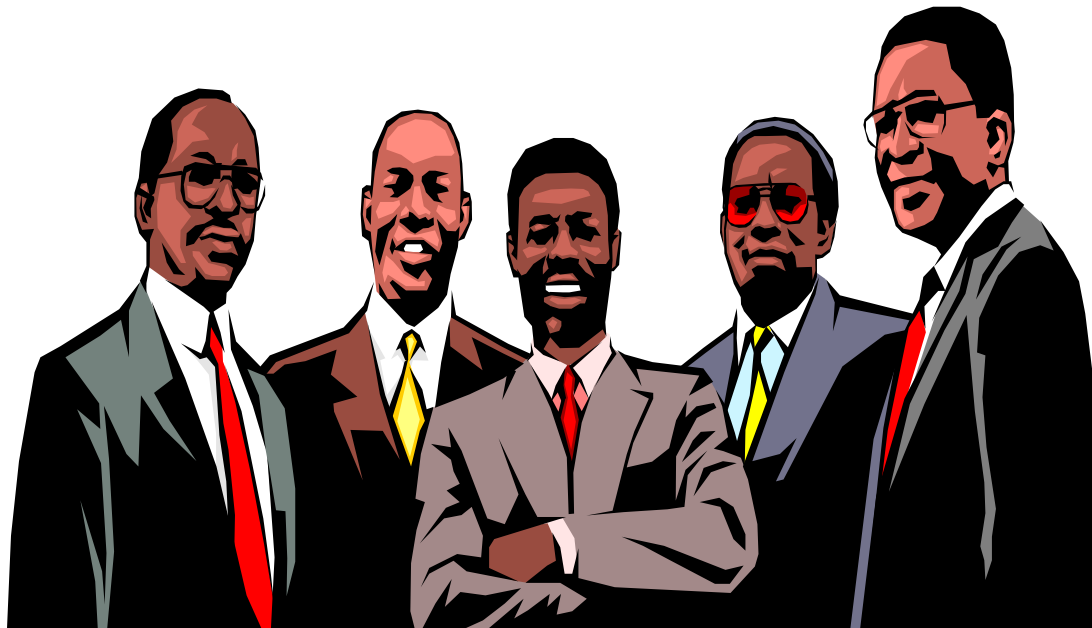
# A Good Attitude



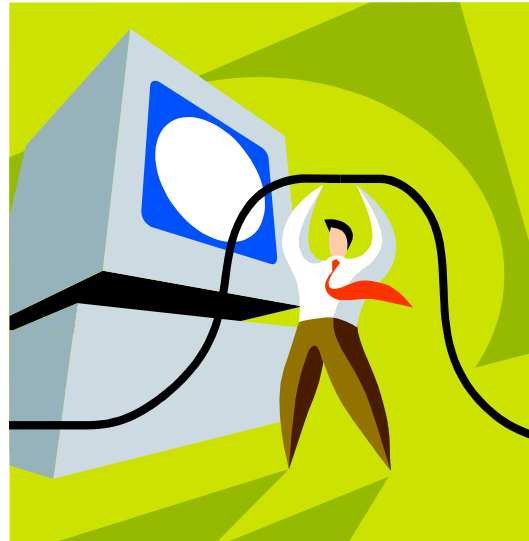
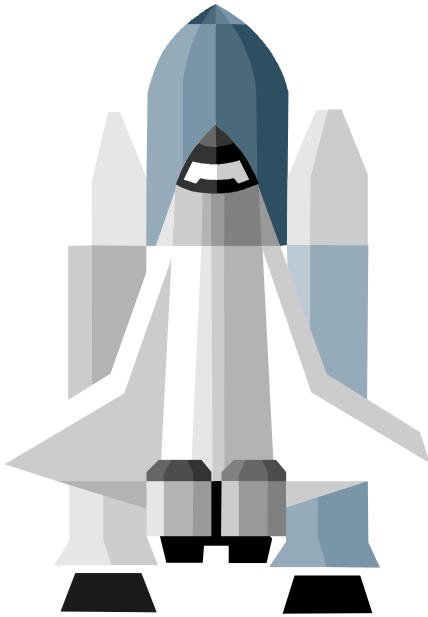
# A Good Work Ethic



# A Good Appearance



# Technological Expertise

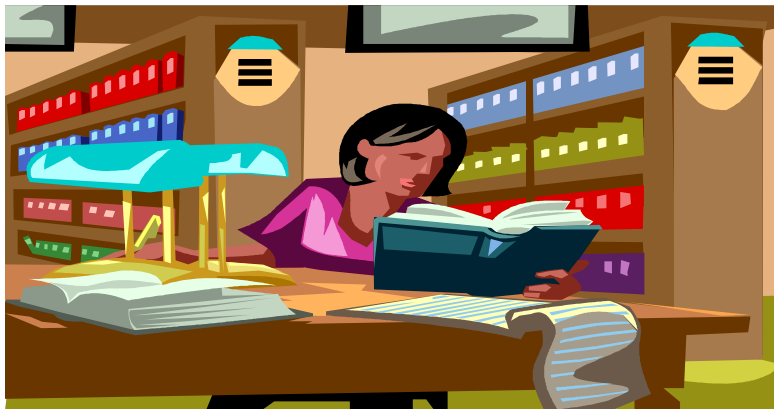


# Listening Skills

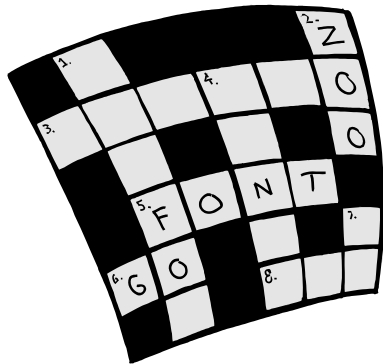
## “HEARING”



# Responsibility



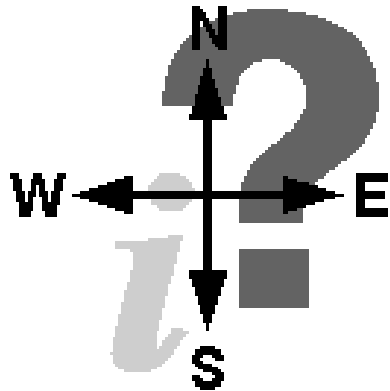
# Problem Solving



# Co-op/Intern Experiences



# Flexible



# Communication Skills



# Respect For Diversity



# What Is It Worth To You?



## Education & Training **Plus . . .**

- A Good Attitude
- A Good Work Ethic
- A Good Appearance
- Technical Expertise
- Listening Skills
- Responsibility
- Problem Solving
- Co-op Intern Expertise
- Flexibility
- Communication Skills
- Respect For Diversity

# Could Equal **MILLIONS!**

