

HALIFAX COMMUNITY COLLEGE
INSTITUTIONAL GOALS & OBJECTIVES
2009-2013

- I. To ensure a qualified workforce by providing high quality, accessible, flexible training and transfer programs to a diverse student population.
 - A. Provide technical and vocational education leading to an associate in applied science degree, a diploma, or certificate that meets the employment needs of the community.
 - B. Provide a two-year college transfer program to facilitate enrollment in a four-year college or university or entry in today's high skilled, global workforce.
 - C. Provide appropriate support services for students.
 - D. Meet North Carolina Community College System annual critical success factors performance measures.

- II. To ensure that graduates of the Associate Degree Programs (AA/AS/AAS) are competent in the following areas:
 - A. Communicate effectively in reading, writing, and oral communication.
 - B. Demonstrate fundamental mathematics skills.
 - C. Demonstrate positive life skills applicable in the workplace.
 - D. Demonstrate competency and information literacy through use of computers.
 - E. AAS graduates will perform specialized technical skills related to their program major.

- III. To support economic development in the Roanoke Valley.
 - A. Provide continuing education programs to support the on-going training and retraining needs of the workforce.
 - B. Offer programs and services to support business and industry.
 - C. Offer enrichment courses and cultural events that contribute to the quality of life.
 - D. Participate in regional economic development activities.

- IV. To enhance the Enrollment Management Program
 - A. Develop a comprehensive admissions and recruitment program to attract diverse student populations to the college.
 - B. To increase enrollment by ten percent over the next four years.
 - C. Increase faculty and staff training in enrollment management, recruitment, retention, financial aid, and academic advising, in order to effectively communicate with prospective and current students.
 - D. Build a clear framework between Enrollment Management, Institutional Effectiveness, and Student Learning Outcomes to guide decisions and priorities and assess accountability measures.

- V. To upgrade the foundation of basic skills of the adult population to meet individual and workforce needs.
 - A. Offer ABE (Adult Basic Education) and GED (General Education Development) programs at accessible times and locations.
 - B. Progress of Basic Skills Students will be at least seventy-five percent.
 - C. Provide compensatory education for adults with special needs.
 - D. Offer developmental education courses to enable students to attain the basic skills necessary to enter and succeed in curriculum programs.

- VI. To assure effectiveness in instructional programs, support services, and administrative processes.
 - A. Develop a comprehensive institutional effectiveness program implementing appropriate planning and assessment.
 - B. Implement appropriate management practices.
 - C. Implement effective and efficient use of technology.

VII. Increase Public Awareness of the College

- A. Continually develop and implement a strong community outreach program designed to enhance the programs of the college and the community it serves.
- B. Provide a healthy, safe, and aesthetic campus environment that is inviting to all.
- C. Establish a strong alumni association.
- D. Increase public awareness of the college through electronic and print advertisement.
- E. Create promotional materials that bridge generational technology gaps and cultural differences.

Approved by Board of Trustees on April 28, 2009